

Name: _____ Group: _____

Members of my team: _____

Date: _____

Your TURN: final work

Why here and not somewhere else?

Use this worksheet to present your solution to the problem of finding a site for a fictitious industrial company in the region. To do this, answer the following questions:

1. Name the company you chose: _____
2. Describe it by answering the questions in the table below.

Manufacturing
a) What products does it manufacture?
b) What raw materials does it need?
c) Where do they come from?
d) What type of labour does it need: specialized or non-specialized?
e) What energy source does it use?
f) What means of transportation does it use to get supplies?
g) What means of transportation does it use to deliver its products?
Commercialization
h) What kind of business will sell its products?
i) Where are its customers located?
j) How will its products be distributed?
k) What is the product's trade name?

3. a) Read the following text about the fictitious city of Bellevue.

Bellevue is a population centre of 150 000 inhabitants. Its neighbour is the city of Beausoleil, which has a population of 100 000. Bellevue is a regional metropolis: it acquired this status because of its influence and the attraction it holds for the rest of the region. Economic, cultural and sports activities take place on its territory and several companies have their head offices in its downtown. Furthermore, the new industrial park, located along the Rivière Turquoise, is the site of many production activities, and the transborder highway passes through it. Five years ago, municipal authorities launched a tax exemption program for new companies that set themselves up within the city limits of Bellevue or Beausoleil. Under this program, during their first three years of existence, such companies can take advantage of this support to start up their operations. Many years of exploration have resulted in the discovery of an iron mine northwest of Bellevue, a part of the territory that up until then had not been urbanized because of its forest cover. Located some 100 km to the south is Belleville, the provincial capital, which represents a market of over 600 000 consumers.

- b) Examine the map of the fictitious city of Bellevue on the next page. Then choose a site for your company and indicate it on the map.

4. Give three reasons justifying your choice of site.

- _____

- _____

- _____

5. Describe the effects of setting up your company.

a) On the landscape: _____

b) On the lives of the inhabitants: _____

c) On the environment: _____

The site chosen for my company

